



**FOR IMMEDIATE RELEASE**

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## **Key investors IP Group, Inc. and Dreamit Health back TrekIT Health**

*TrekIT's next phase of growth to include key hires and product enhancements*

**PHILADELPHIA, PA (September 30, 2019)** – [TrekIT Health](#), a clinical workflow management and analytics company, announces IP Group, Inc. led a round of investment that included foundational investor Dreamit Ventures. The round will be used to help enhance product capabilities and accelerate sales growth with key hires.

IP Group's expertise in university spin outs combined with Dreamit's successful track record with health tech startups make this an ideal consortium for TrekIT Health.

In addition to bringing on new investors, the company has decided to appoint co-founder Subha Airan-Javia, MD, as the Chief Executive Officer. The healthcare industry veteran, worked on the company's original development team in 2016. "The support of IP Group and Dreamit Ventures is further evidence we're solving a widely recognized problem that is ubiquitous within the healthcare industry," Airan-Javia said. "For me, this is a mission to ensure clinicians have the best possible tools to support the countless medical decisions they make on a daily basis."

TrekIT Health's origins stem from Dr. Airan-Javia's research while working as an Associate Chief Medical Information Officer at Penn Medicine, part of the University of Pennsylvania Health System. As usage rates for the product's initial application – known as "Carealign" – increased among the clinical population, TrekIT Health was accepted into [Dreamit Healthtech](#), allowing the company to gain access to early-stage resources. With that momentum, TrekIT Health was able to secure foundational investment from Ben Franklin Technology Partners last year.

In 2019, the technology, which is a secure, real-time workspace for collaborating across care teams, has been implemented at multiple provider locations, expanding beyond major health systems. TrekIT aims to ramp up deployment in Q1 2020, providing their unique application to additional hospital systems.

"A generational change is taking place in healthcare, and technology solutions like this have the potential to transform the industry, giving clinicians greater access to data more quickly and efficiently," said Michael Burychka, CEO of IP Group, Inc. "We are delighted to support TrekIT Health as it enters its next phase of development and are encouraged by the progress the company has made thus far."

**About TrekIT Health**



Founded in 2018, the company has developed a software platform for both large institutional health systems and individual clinicians looking for a better way to manage their workflow and hand-off process. Originally designed to reduce administrative paperwork, the technology has evolved to provide real-time patient data, streamline communication, and provide better patient outcomes. TrekIT Health is currently raising its seed round of funding to scale the business model. For more information, visit [trekithhealth.com](http://trekithhealth.com).

#### **About IP Group, Inc.**

IP Group is a leading intellectual property commercialization company focused on evolving great ideas from its partner universities into world-changing businesses. The Group pioneered a unique approach to developing these ideas and the resulting businesses by providing access to business building expertise, capital, scientific insight and the supporting infrastructure.

IP Group works in partnership with a select group of universities and U.S. Department of Energy Laboratories to identify groundbreaking technologies, rooted in hard science, which have the most promising commercial potential. For more information, please visit our website at [www.ipgroup-inc.com](http://www.ipgroup-inc.com).

#### **About Dreamit Ventures**

[Dreamit Ventures](http://www.dreamit.com) is an early stage venture fund and startup accelerator. Dreamit invests in startups with demonstrable traction that are looking to rapidly gain customers, initiate new partnerships and to raise additional capital. Startups participate in one of Dreamit's three industry verticals: Urbantech, Healthtech, or Securetech. Founders meet with dozens of potential customers and partners on multi-city Customer Sprints™, pitch leading venture firms during Investor Sprints™, receive hands-on coaching, and gain access to a vast network of experienced alumni and advisors. For more info, visit [www.dreamit.com](http://www.dreamit.com).

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